



Consumer

Customer: Johnson & Johnson Consumer

*Leading Consumer Company Reduces Time to Market by 6-8 weeks.
Click [HERE](#) to view the case study*

CUSTOMER PROFILE

Johnson & Johnson (NYSE: JNJ) is a global American pharmaceutical and consumer goods company.

BUSINESS SITUATION

Johnson & Johnson Pacific needed a system to manage New Product Development within the context of their brand planning process.

They wanted to improve the prioritisation of projects and reduce rework costs.

SOLUTION DESCRIPTION

Johnson & Johnson Pacific implemented the Iris Innovation Hub to improve speed to market and optimise resource allocation.

RESULTS DELIVERED

- Reduced Time to Market by 6-8 weeks
- Better Projects Prioritisation
- Optimal & Transparent Resource Allocation
- Reduced Rework Costs
- Better Accountability



“We have reduced the time to market by 6-8 weeks. The Iris system is like the Central Nervous System and it releases the potential of the individual to contribute to the Organisation”.

**David Ovens,
Global Director,
Baby Products**

To experience the full benefits of Iris Product Suite, click [here](#) or contact your Iris representative.



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